

FREMANTLE VISITOR CENTRE ADVERTISING 2026- 2027

The award-winning Fremantle Visitor Centre in Walyalup Koort is Fremantle's official visitor hub. Our friendly staff and volunteers help visitors plan and enjoy their stay, making it the perfect starting point for any visit.



140,000+

Visitors to
the FVC in
2025 - 2026

95%

Average
Customer
Satisfaction
Score

37,000+

Cruise Ship
Passengers
& Crew
Served

38

Fremantle
Ambassador
Volunteers

Our Services Include:

- Free Wi-Fi
- Free bike hire
- Luggage storage facilities
- Local gifts & souvenirs
- Free sunscreen station
- General tourism advice
- Accommodation & Tour information
- Brochures, maps & walking trails
- Event and what's on listings
- Cruise Ship Servicing

2025/2026 Achievements:

- Gold: Australia's Top Tourism Town Awards 2025
- Quality Tourism Accreditation
- Sustainable Tourism Accreditation



155 High Street Fremantle
9432 9988
visitorcentre@fremantle.wa.gov.au
visitfremantle.com.au



**Fremantle
Visitor Centre**

ADVERTISING SELECTIONS & RATES

BROCHURE RACKING: FREMANTLE VISITOR CENTRE

Maximise your business's visibility by showcasing your brochures at the Fremantle Visitor Centre. Our high-traffic location enables your brochures to be prominently displayed on spinners. Take advantage of this prime opportunity to connect with visitors.

Size	6 Months	12 Months	Requirements
DL	\$67.00	\$92.00	• Be of an appropriate quality • Adequate stock provided • Do not contain images/words likely to be considered offensive
A5/A4	\$90.00	\$126.00	



BROCHURE RACKING: FREMANTLE PASSENGER TERMINAL

Promote your business to cruise passengers by displaying your brochures at the Fremantle Passenger Terminal. Our staff ensures they are regularly restocked throughout the cruise season to ensure consistent visibility

Size	12 Months	Requirements
DL	\$79.50	• Be of an appropriate quality • Adequate stock provided • Do not contain images/words likely to be considered offensive
A5/A4	\$103.00	



DIGITAL TELEVISION SCREEN ADVERTISING

Promote your product and business on our Visitor Centre's three digital screens. Provide your content in slideshow or video format, with optional audio or music.

6 Months	12 Months	Requirements
\$196.00	\$360.00	Slideshow: • 6x landscape images in PNG or JPG • 300 dpi • Size 640 x 480px – 2000 x 1500px • Logo • 45-word business description Video: • MP4 video file • Maximum 1 minute • Audio and music preferred • Logo • 45-word business description



THE PROCESS

Select
your chosen
advertising options

Complete our
Advertising
Booking E-Form

Receive our
Confirmation
Email & Invoice

Provide us with
your Brochures
& Content