

FREMANTLE VISITOR CENTRE

Advertising 2024 - 2025

The Accredited Fremantle Visitor Centre is located in Walyalup Koort and is the official visitor information centre for Fremantle.

Our friendly staff and volunteer ambassadors assist visitors to plan and get the most out of their time in Fremantle and with a large range of service offerings, you can certainly see why visitors find it the best place to start their holiday.



45,000

Visitors through the doors in 2023 - 2024

44

Fremantle Ambassador Volunteers

34,000

Transit Cruise Ship Passengers & Crew arrived into Fremantle

829K

Page Views visitfremantle.com.au 2023 - 2024

Our Services Include:

- Free Wi-Fi
- Free bike hire
- Luggage storage facilities
- Local gifts & souvenirs
- Free sunscreen station
- General tourism advice
- Regional information & guidebooks
- Accessibility information
- Accommodation & Tour information
- Free brochures, maps & walking trails
- Events and what's on listings
- Specialist advice for corporate & conference enquiries



**THIS IS
FREMANTLE**

155 High Street Fremantle
9432 9988
info@visitfremantle.com.au
visitfremantle.com.au

THE PROCESS

Select
your chosen
advertising options

Complete our
Advertising
Booking E-Form

You will receive a
Confirmation
Email & Invoice

Provide us with
your Brochures
& Content

ADVERTISING SELECTIONS & RATES

BROCHURE RACKING FREMANTLE VISITOR CENTRE

Display your brochures within the Fremantle Visitor Centre and have your business seen every day.

Brochures are displayed on our spinners, under specific categories. They are also distributed as part of conference & welcome packs.

Duration

12 or 6 months

Cost

DL Size

12 month \$86.00

6 months \$63.00

A5/A4 Size

12 month \$118.00

6 months \$84.00

Requirements

- Be of an appropriate quality
- Adequate stock provided
- Do not contain images/words likely to be considered offensive



BROCHURE RACKING PASSENGER TERMINAL

Promote your business to the Cruise market by racking your brochures at the Fremantle Passenger Terminal.

Our brochure display is available to cruise ship passengers, crew and personnel for all arrivals.

Brochures are restocked by the Visitor Centre staff on a regular basis throughout the cruise ship season.

Duration

12 months

Cost

DL Size
12 month \$74.50

A5/A4 Size
12 month \$97.00

Requirements

- Be of an appropriate quality
- Adequate stock provided
- Do not contain images/words likely to be considered offensive



DIGITAL TELEVISION SCREEN ADVERT

Have your product and business promoted digitally on all 3 of our Television Screens within the Visitor Centre.

Content can be provided in a slideshow or video format and can contain audio content or music.

Duration & Cost

6 months \$180.00

12 months \$360.00



Requirements

Slideshow images

- Provide landscape image in PNG or JPG
- 300 dpi
- Size 640 x 480px – 2000 x 1500px
- Provide logo
- Please note collages and images that contain text or logos cannot be used

Slideshow text

- Provide the name of business or product
- Provide 45 words to describe your product or business

Video

- Please provide a MP4 file format
- Maximum of 1 minute of content
- Audio and music preferred
- Your logo and details will be added to the final copy