TRADE GUIDE



THIS IS FREMANTLE

visitfremantle.com.au

Visit Fremantle welcomes enquiries from industry to facilitate the growth of Fremantle as a tourism destination and to consolidate its position as one of WA's most popular seaside destinations.

HOW WE CAN HELP:

imagery and video // itineraries // maps and collateral // introduction to businesses // on ground famils.



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Fremantle is the most eclectic and spirited seaside destination in the world. Fremantle or 'Freo' is Perth's Old Town. It's a maritime city with spirit and soul, full of vibrancy, colour and culture.

In the Nyoongar language the Fremantle area is called Walyalup-meaning place of the Walyo or Woylie, a small brush-tailed bettong or kangaroo rat.

The local Whadjuk people, part of the larger Nyoongar Aboriginal nation in the southwest of Western Australia, have a connection to country that dates back over 50,000 years.

Chart a course through a coalescence of festivals, museums, UNESCO World Heritage, hundred-year-old markets and a soundtrack of sails and rigging in the sea breeze.

Experience an otherworldly collision of musical and creative culture, and world class food and wine.

Meet local characters who will lead you on adventures through historic streets, hidden laneways and salty ports on your way to Rottnest Island / Wadjemup.

It's an adventure not found elsewhere in Australia; swim at a beach in the middle of the city and have a cocktail brought right to your sun lounge. Then weave your way through boutique shops, small bars and street art in the middle of one of Australia's largest heritage listed precincts.

"Wanjoo nidja Walyalup" THIS IS FREMANTLE



Fremantle is made up of 10 neighbourhoods. Each has its own distinct personality, with plenty to explore.

DOWNTOWN

Heritage shopfronts with upstairs offices, warehouses overlooking narrow streets, churches and Victorian sporting pavilions are a reminder of the city's strategic importance during the 19th century gold rush.

EAST END

The gateway into Fremantle from the North. East End spans from Queen Street and Walyalup Koort through to the Swan River (Derbal Yerrigan), Rainbow and the Fremantle Arts Centre in the north.

FISHING BOAT HARBOUR

An award-winning entertainment precinct and home to a commercial and recreational fishing industry on the edge of the Indian Ocean.

Bathers Beach, Fremantle's inner-city beach is the first place in Western Australia where you can sit and have a glass of wine or beer right on the beach.









NORTH FREMANTLE & LEIGHTON BEACH

A peninsula of classic Australian white sandy beaches, clear turquoise waters and north of the Swan River, North Fremantle is the undisputed home of Western Australia's live music, Aussie pubs, and a culinary scene enjoyed by royalty.

ROTTNEST ISLAND / WADJEMUP

Western Australia's holiday island is a 25 minute ferry ride from Fremantle. Experience stunning white beaches, brilliant blue waters and swimming holes, abundant marine life and the world's happiest animal - the quokka.

SOUTH FREMANTLE

Popular South Beach is just a short walk from some of South Fremantle's coolest small bars, restaurants, bakeries and cafes. There's even a brewery. Boutique shoppers will love the independent stores. Head due South along South Terrace and the Cappuccino Strip.

WALYALUP KOORT

Walyalup Koort is the heart of Fremantle in our port city's original town square. The Fremantle Visitor Centre, amongst trees-lined, heritage streets is a great first stop for visitors.

WATERFRONT

Where the Indian Ocean meets the Swan River, Fremantle's waterfront is home to portside Victoria Quay, the Round House at Arthur Head, and Bathers Beach Art Precinct.

WEST END

One of the best preserved and most intact towns built during the 19th century gold boom era in Australia. Stunning streetscapes are lined with restaurants, cafes and artisan boutiques.

WRAY AVENUE

A lively local neighbourhood where five streets meet. Wray Avenue marks the halfway point between Downtown and South Fremantle and offers plenty to satisfy eaters, drinkers and shoppers.



FREMANILES TOP TEN ATTRACTIONS

Discover why there's nowhere else quite like Fremantle! Perth's port city is bursting with character and packed full of unique attractions.

1. FREMANTLE MARKETS

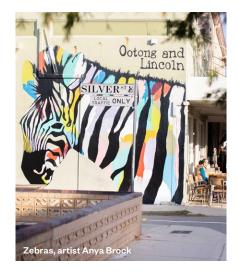
Soak in the vibrant market atmosphere at Fremantle's original municipal market, which takes up an entire block at the southern end of the 'Cappuccino Strip'. Experience over 100 years of history as you uncover hidden treasures and taste global cuisine to a soundtrack of local buskers. Visit on Friday, Saturday, Sunday and Monday public holidays (9 am-6 pm).

2. FREMANTLE PRISON

Fremantle Prison is a UNESCO World Heritage site. Built by convict labour in the 1850s and used as a prison until 1991, you can explore different areas and themes of the prison's history through a range of tours. The prison is open daily from 9–5 (later on Wednesday and Friday evenings) and closed Good Friday and Christmas Day.

3. FISHING BOAT HARBOUR

Fremantle's working harbour is lined with fresh seafood restaurants, a steakhouse and the famous Little Creatures Village. Walk across the boardwalk to watch the iconic fishing boats returning with their morning's catch, or take a selfie with Bon Scott. Ride the ferris wheel for spectacular views over the city, or push it up a notch with parasailing or a jet boat adventure!









4. WA SHIPWRECKS MUSEUM

Be awed by the size and scope of the Batavia shipwreck's hull - the centrepiece of this musuem. Housed in the Swan River Colony's original Commissariat building, WA Shipwrecks Museum is also home to many unique and unexpected artefacts. Visit 9-5 daily. Entry is by donation.

5. WA MARITIME MUSEUM

Overlooking Fremantle Harbour, WA Maritime Museum makes an impressive architectural statement. Stand beneath the America's Cup winning yacht, Australia II, to see if you can spot its secret to success. The museum is open 9-5 every day. Entry fees apply.

6. FREMANTLE'S STREET ART

Fremantle is renowned for its street art! Colourful murals adorn the port city's walls, streets, fences and warehouses from north to south. Top spots include Paddy Troy Mall, Bannister Street. And don't miss Anya Brock's Zebras and the East West mural in South Fremantle.

7. 'CAPPUCCINO STRIP'

WA's relaxed alfresco dining culture was born on Fremantle's 'Cappuccino Strip' (South Terrace) in 1978. Get a taste of why streetside hospitality has become so popular as you make your way through many cafes, restaurants and bars along the strip.

8. FREMANTLE ARTS CENTRE

Inside a gothic heritage building in Fremantle's east end is one of Australia's leading arts organisations. Fremantle Arts Centre delivers a vibrant program of art exhibitions, concerts and events, art courses, and an Artist in Residence program. Stop by the FOUND Shop to browse the largest range of WA-designed wares, then relax at the quaint cafe, surrounded by lush gardens.

9. RAINBOW

Marcus Canning's Rainbow is a universal symbol of hope. This giant rainbow, made from sea containers, overlooks the Swan River and welcomes visitors to Fremantle. It draws inspiration from the container port below it and acknowledges Fremantle's artistic and maritime heritages.

10. ROUND HOUSE

Western Australia oldest public building - The Round House - was built to house the first convicts. It's open by donation from 10.30-3.30 with volunteers ready to answer your questions. Take in stunning views over the historic West End, Manjaree, Bathers Beach and the islands from The stairs in front of the Round House and the viewing platform behind the building offer.











DISCOVER WHAT MAKES MANTL UNIQUE







ROTTNEST ISLAND IS JUST 25 MINUTES AWAY

Fremantle is the gateway to Perth's holiday island - just a quick ferry ride from Victoria Quay.



ENTERTAINMENT PRECINCT

Well known for our cafe culture. Fremantle is popular with visitors because it offers so much to do!



HOME TO WA'S #1 RESTAURANT OF THE YEAR²

Food is revered as much as served in Fremantle's award-winning restaurants. Madalena's earned the top spot and 16 local restaurants ranked in WA's Top 100.



WA'S BEST BARS°

Discover for yourself why the character and distinct atmospheres of Fremantle's small bars means we're regularly featured amongst WA's best.



COUNTLESS LEGENDS CALL 'FREO' HOME

Ben Elton, Tame Impala's Kevin Parker and John Butler are Fremantle legends of today. Fremantle's historic icons include a bushranger, a prime minister, an America's Cup winner, and many more blue-sky thinkers.



WA'S OLDEST PUBLIC BUILDING

The Fremantle Round House was built as a gaol between 1830 and 1831.



BIGGEST STREET ARTS EVENT IN AUSTRALASIA

Free-spirited Fremantle is WA's cultural epicentre! Our international street arts festival turns 30 in 2025.



FREMANTLE REVOLUTIONISED **AUSTRALIAN CRAFT BREWING**

In 1984 the modern day craft beer revolution in Australia kicked off in Fremantle, and we've been holding our own ever since. Cheers.



WORLD CLASS HERITAGE PRESERVATION

One of the world's best-preserved examples of a 19th century port streetscape is in Fremantle's West End: 250 Victorian-era buildings in a 200,000 sqm area.



5 LOCAL AUSSIE BEACHES

Fremantle boasts classic stretches of white sand and crystal clear waters. Our inner-city swimming beach was the first place in Australia that you can order a cocktail straight to your sunlounger!

¹Perth's favourite entertainment precinct report | https://wagoodfoodguide.com/top-100 ²WAGFG Top 100 | https://wagoodfoodguide.com/awards ³WAGFG Best Bars | https://wagoodfoodguide.com/best-bars



CALENDAR

2024

JULY

WAFL Season

Lego School Holiday Trail SCHOOL HOLIDAYS

Fremantle Heritage Festival **ARTS & CULTURE**

Truffle Extravaganza **FOOD & WINE**

AUGUST

WAFL Season

SPORT



AFLW Season SPORT

Fremantle Festival: 10 Nights in Port

ARTS & CULTURE

WA Distillers Take Over Fremantle Markets

FOOD & WINE

SEPTEMBER

WAFL Finals* SPORT

AFLW Season

Federal AFL GF Party SPORT ENTERTAINMENT

Tones and I

MUSIC & ENTERTAINMENT

OCTOBER

AFLW Season

National AFL Masters

SPORT

October School Holidays

SCHOOL HOLIDAYS

Pink Ribbon Charity Ride

SPORT CHARITY

Made on the Left

RETAIL

Blessing of the Fleet & Little Italy

ARTS & CULTURE

Farmer on Your Plate

FOOD & WINE

NOVEMBER

AFLW Season

Remembrance Day

CEREMONY



Beerfest

FOOD & WINE

Fremantle Long Table Dinner

FOOD & WINE CHARITY

Fremantle Running Festival

SPORT CHARITY

The The: Ensouled World Tour 2024

MUSIC & ENTERTAINMENT

Grandies Big Day Out

ENTERTAINMENT

Maritime Day

ENTERTAINMENT

DECEMBER



Wardarnji

ARTS & CULTURE

Bazaar Christmas Markets

DETAIL

Port Swim Thru

SPORT



Fremantle Christmas Festival

ENTERTAINMENT

Boxing Day Event

MUSIC & ENTERTAINMENT

New Years Eve at Coast

MUSIC & ENTERTAINMENT

Gog Block Party

MUSIC & ENTERTAINMENT

Clancy's NYE Family Party

FOOD & WINE ENTERTAINMENT

Wallows: Model Tour 2024

MUSIC & ENTERTAINMENT

2025

JANUARY

New Years Day Party

MUSIC & ENTERTAINMENT

January School Holiday Activation SCHOOL HOLIDAYS

Fringe Festival

MUSIC & ENTERTAINMENT

Coast JJJ Event

MUSIC & ENTERTAINMENT

Freo Ocean Classic

Perth Wildcats Fan Day

SPORT

FEBRUARY

Notre Dame Orientation Day

SCHOOL HOLIDAYS ENTERTAINMENT

Beach Volleyball Tour

Slip St Carnivale

MUSIC & ENTERTAINMENT FOOD & WINE

Rottnest Channel Swim

Fringe Festival

MUSIC & ENTERTAINMENT

WA Dragon Boat Festival SPORT ENTERTAINMENT

MARCH

Kidogo Irish Aboriginal Festival

ARTS & CULTURE

Port to Pub

SPORT

Girls' Festival of Community Soccer

Citizenship Ceremony

CEREMONY

Perth Festival

MUSIC & ENTERTAINMENT ARTS & CULTURE

Fremantle International Street Arts Festival

MUSIC & ENTERTAINMENT ARTS & CULTURE

WAFL Season

SPORT

Morris Minor National Rally

SPORT ENTERTAINMENT

Anzac Day March

CEREMONY

Anzac Day North Fremantle Service

CEREMONY

Anzac Day Dawn Service

CEREMONY

B Shed Builds: Community Lego

Exhibition

SCHOOL HOLIDAYS

MAY

WAFL Season

May Day



Harbour Master Classic Fun Run SPORT CHARITY

Perth Comedy Festival

ENTERTAINMENT ARTS & CULTURE

Revealed Art Market

ARTS & CULTURE

JUNE

WAFL Season

SPORT

*To be confirmed. Information correct at time of printing.

ACCOMMODATION

Fremantle's new and completely refurbished quality hotels include small boutique accommodation, traditional Australian pubs and larger properties offering the complete experience. They each showcase the character and history of the city.

Many offer spectacular ocean and river views and all are within walking distance of entertainment precincts, cafes & restaurants.

Whether you are seeking a waterfront view, a unique stateroom modelled on a shipping container or luxury ensuite rooms in the heart of the West End there's a range of hotel accommodation in Fremantle.































ESPLANADE HOTEL FREMANTLE BY RYDGES

Welcome to the Esplanade Hotel Fremantle by Rydges. With a rich history dating back to 1850 the hotel is an iconic landmark in Western Australia.

This iconic hotel is located in the heart of the historic port of Fremantle and within walking distance to major tourist attractions. 20 minutes' drive from Perth CBD & 40 mins to Perth Airport, this 41/2 star rated hotel offers 300 rooms most with private balconies, 2 outdoor pools and a fitness center. The hotel has 2 restaurants, the buffet option offering full buffet breakfast daily. Enjoy a drink in one of the 2 bars including, Marine Lounge Bar and the Ball & Chain with craft beer on tap and great pub-style food with free Wi-Fi available.

The largest conference venue in Fremantle, 14 dedicated conference spaces can host from a small boardroom meeting of 10 attendees up to a large seminar type event for 1000 theatre style, in our pillarless ballroom. Ideal conference venue for 300-500 delegates with 3-5 breakouts, exhibition and catering all located on one floor.

Ideal for social occasions such gala dinners, balls or graduations, the ballroom can hold up to 600 dinner guests, with plenty of space for pre-dinner drinks and photos.



FIND OUT MORE

HOTEL FEATURES

300 accommodation rooms

14 conference and event spaces

Business centre

24 hour reception / room service

Fully automated parking

2 outdoor pools

3 onsite bars and 2 restaurants

ROOM TYPES

Superior Room

Superior Twin Room

Superior Pool View Room

Superior Pool View Twin Room

Superior Double Room

King Spa Room

King Pool View Spa Suite

Deluxe Spa Suite

CONTACT DETAILS

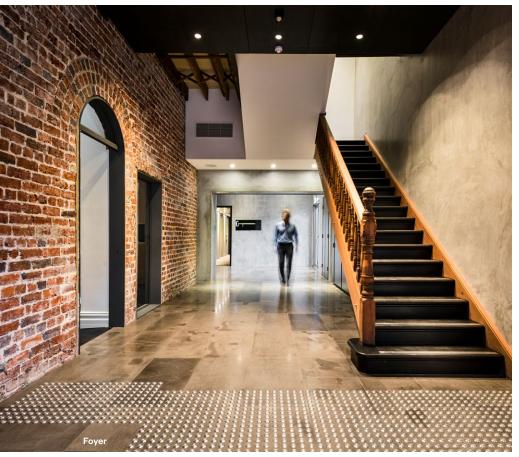
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rydges.com/accommodation/ perth-wa/esplanade-hotelfremantle-by-rydges







HOUGOUMONT HOTEL AND NEW HAUS

A boutique hotel in the heart of Fremantle. A stay with the Hougoumont is not what you may expect. It's about setting sail on an intimate experience that draws you closer to people and places.

This boutique small room hotel has been purpose-built using innovative sea container construction to offer "that little something" you won't get just anywhere.

Each tastefully modern Cabin Room and State Room makes the most of every square inch, decked out thoughtfully with little luxuries you'll actually use like a Nespresso coffee machine, boutique teas by Rubra, complimentary bottles of water, and luxury bathroom toiletries by Appelles Apothecary.

You can even personalize your minibar before arrival to ensure your home away from home is waiting for you, exactly how you like it. Rates include tea and toast light continental breakfast from 6.45 am to 9.30 am and cheese and wine complimentary drinks from 5 pm to 6 pm.

New Haus directly across the street has been recently acquired by the hotel and offers an additional 29 larger format rooms.

HOTEL FEATURES

37 cabin rooms

30 New Haus rooms and suites

Onsite parking

Calamity's Rod Brewery

ROOM TYPES

Superior cabin room

Deluxe cabin room

Stateroom

New Haus room

New Haus suite

New Haus suite with balcony

CONTACT DETAILS

Marco Batacchi

General Manager

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hougoumonthotel.com









GARDE

Welcome to Garde. A new hotel within the old Fremantle Police Headquarters, in a mix of styles from brutalist to heritage.

Spanning the eras and the layers you'll find an open reception, Anglesea bar & dining, and 106 rooms. 83 tailored luxury rooms and suites, plus access to 23 rooms that are the highly coveted Warders Cottages.

Located in the heart of the Fremantle Prison heritage precinct. Walk among untold stories, intrigue and history. Hints of the Hotel's stories are in every corner, a layered offering, where art and design weave the textured aspects together to create a truly unique and world class offering for Fremantle.

Garde is a hotel, and a place unto its own. A gatekeeper, to the heart of Fremantle history, food and culture. At once, the middle of everything, yet the perfect escape. The freedom to rest, revel, savour and discover - stories to encounter.

Due for completion in January 2025, Garde is taking bookings for March 2025.

HOTEL FEATURES

106 rooms

In-house dining & bar options at Anglesea, Emily Taylor and Gimlet

Event and Function spaces

Private Sauna/Spa

24 Hour reception and host

Luggage storage

Valet parking

ROOM TYPES

83 Luxury suites and rooms in the Garde building

23 Cottages within the Warders heritage site

CONTACT DETAILS

Timothy Buckton Operations Manager

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tim@wardershotel.com.au

gardehotel.com.au









WARDERS HOTEL

A small boutique hotel in the old limestone cottages that were once the Fremantle Warders' homes. The cottages offer a little pocket of calm among the vibrant heart of Fremantle.

Refined sanctuaries behind a buffer of thick limestone walls, with thoughtful touches that bring our colonial heritage into your space.

Terrace Rooms are set on the upper level overlooking central Henderson Street, an intimate styled room offering a private retreat from Fremantle's hustle & bustle. Mindfully combining the original timbers and stonework with refined, hand-made finishes. Thoughtfully sourced furniture, cushions, robes and throws combine softly with a unique supply of chilled and sparkling water and locally procured mini bar product. Original artwork by Tessa MacKay in each room depicts scenes and portraits from Fremantle's history, sitting comfortably alongside modern refinements.

Terrace Cottages have their own breakout dining kitchenettes, which can also sleep extra guests if required. Settle amongst hand crafted furniture, cushions, luxurious blankets and robes, or relax with a unique supply of chilled or sparkling water, teas and coffee on your furnished private terrace to connect with the sounds and life of Fremantle.

Guests have direct access to our little corner bar, Gimlet, for breakfast, snacks and evening drinks or can venture in our courtyard bar and kitchen, Emily Taylor.

HOTEL FEATURES

23 rooms

Gimlet corner bar

Emily Taylor courtyard bar and kitchen

ROOM TYPES

Terrace rooms

Terrace cottages

CONTACT DETAILS

Timothy Buckton Operations Manager

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wardershotel.com.au













EXPERIENCES



Tours and experiences provide the perfect tempo for getting a feel for Fremantle.

Explore the history of the West End on a guided tour, be entertained with legendary yarns from Fremantle's convict past, or delight your tastebuds at Fremantle's best eateries with a food tour on foot.

Delve into the stories of a UNESCO World Heritage site in the heart of the Fremantle.

Sitting pretty between the ocean and the river, marine activities abound in Fremantle.

Plan a day trip to experience beautiful Rottnest Island (Wadjemup), take a cruise along the Swan River (Derbal Yerrigan) or book a whale watching tour to get up-close to the majestic Humpback and Southern Right whales as they make their annual migration along the Western Australian Coastline.













REPUBLIC OF FREMANTLE

Internationally acclaimed craft spirits distillery located in the heart of Fremantle's West End.

Renowned for its commitment to crafting spirits from scratch using innovative grape-to-glass distilling methods, the team sources premium wine grapes from Western Australian vineyards. Through meticulous double-distillation in custom copper stills, they create a base spirit with a unique character that serves as the foundation for their Signature Vodka and a range of gins, including Aromatic and Full-Bodied varieties.

The Republic's award-winning bar and kitchen offer a thoughtfully curated menu inspired by their distilling ethos, showcasing locally sourced ingredients that perfectly complement their cocktails. Visitors can partake in daily tastings of the flagship vodka and gins, as well as bottled cocktails, or delve deeper into the distillery's history and innovative processes through guided tours.

For those seeking hands-on experiences, the Republic offers opportunities to become a Citizen Distiller at their Gin School, where participants craft their own personalised gin using a selection of botanicals. Alternatively, guests can engage in Cocktail School, an intimate masterclass led by expert bartenders, perfect for groups looking to refine their mixology skills. Public Gin and Cocktail school take place Thursday-Sunday. Private group bookings available 7 days a week.

"Balancing tradition with innovation and whimsy, this small-batch distillery has made a big impression on WA's bar culture in its short lifespan." (Bar of the Year, 2023 The West Australian Good Food Guide Awards).

PRODUCTS

Distillery tasting & tour Gin School Cocktail school

CONTACT DETAILS

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FREMANTLE INTERNATIONAL STREET ARTS FESTIVAL

Fremantle International Street Arts Festival started as a celebration of Fremantle's local busking culture in 1999 and has grown into a showcase of the world's best street theatre over four days of the Easter holiday weekend.

Entertainment centres around several major 'pitches' or performance locations and roving performers pop up in surprising and interesting places all across the City.

The Behind the Scenes Tour offers a highly curated unique experience to the largest street arts festival in Australasia.

The tour is hosted by a renowned festival tour guide with an insider's perspective of festival preparations. There will be spontaneous interactions with performers amidst some of Fremantle's iconic landmarks.

Also included in the tour are insights into the inner workings of this unique event and infamous stories from the festivals history.

This much sought after and one of a kind VIP festival experience culminates in a ringside seat to a stunning street theatre performance at one of Fremantle's venues accompanied by drinks and refreshments.

The Behind the Scenes Walking Tour departs from Fremantle Visitor Centre in Walyalup Koort. Tours are scheduled for two departure times over the festival weekend, 12 noon and 3pm on Saturday, Sunday and Monday.

PRODUCT

Behind the Scenes Tour

CONTACT DETAILS

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FREMANTLE PRISON

Built by convicts in the 1850s and closed as a maximum security-prison in 1991, World Heritage listed Fremantle Prison is a 'must do' activity for any traveller to Western Australia.

Fremantle Prison is the largest convictbuilt structure in Australia and the most intact convict establishment in the southern hemisphere. For over 140 years it was a place of hangings, floggings and dramatic escapes.

Visitors can discover the history of the Prison on a choice of three themed Prison day tours, get a thrill by exploring tunnels beneath the Prison on an adventurous Tunnels Tour or delve into the darker side of history on a spooky night-time Torchlight Tour.

In addition to its program of guided tours, Fremantle Prison also features interactive museum displays, an onsite cafe, an award-winning souvenir retail outlet and curated exhibitions in the Prison Gallery.

Whether they are into history or fascinated by true crime stories the Prison has a range of experiences to keep visitors captivated.

PRODUCTS

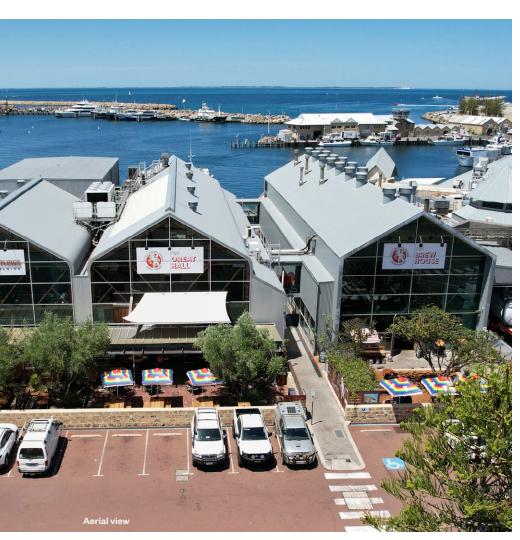
Convict Prison Tour Behind Bars Tour True Crime Tour **Tunnels Tour Torchlight Tour**

CONTACT DETAILS

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LITTLE CREATURES BREWERY

Explore the Heart of Freo with Little Creatures Brewery.

No trip to Fremantle (Freo) is complete without a visit to the iconic Little Creatures Brewery. As pioneers of the Australian craft brewing scene, Little Creatures has been a cornerstone of Freo for over 20 years, nestled on the picturesque Fishing Boat Harbour's edge. This vibrant brewery welcomes everyone to immerse themselves in the art and wonder of brewing.

At Little Creatures, you can indulge in a delicious array of craft beers, fresh from the source. Enjoy a sharing-inspired menu that showcases the finest local produce Western Australia has to offer. It's a feast for the senses, where each sip and bite tells a story of dedication to quality and community.

Dive deeper into the brewing world with a visit to the Brewhouse, enjoy a tasting paddle and engage with one of our passionate hop heads. Learn firsthand about the characteristics of each brew.

Embark on an informative tour that takes you through the brewing process, the history of Little Creatures, and Fishing Boat Harbour. Conclude your tour with a guided tasting of our full range of beers or expand your beer knowledge and get hands-on with our immersive Beer School. Learn from the experts, interact with brewing ingredients, smell the hops, feel the malt, and taste your way to becoming a beer connoisseur.

At Little Creatures, we understand that every group is unique. Our Creatures can tailor packages to meet your specific needs, ensuring a memorable and personalised experience.

Discover why Little Creatures Brewery is a must-visit destination in Freo. Whether you're a craft beer enthusiast or a curious traveller, the Little Creatures experience promises to be a highlight of your Australian adventure.

PRODUCTS

Brewery tours / Private tours Beer school

CONTACT DETAILS

Mel Jacobs

Operations Manager Hospitality Fremantle

functions@littlecreatures.com.au

littlecreatures.com.au/locations/ Fremantle









EMILY TAYLOR

Rich, colourful, authentic tastes of Asia blend with the colonial heritage of Fremantle at Emily Taylor.

This stunning restaurant is named after a ship from the eighteen hundreds that sailed between Fremantle and Southeast Asia, on its voyages, picking up tea and spices. She also carried celebrated immigrants like Moon Chow finally laying to rest off the coast of Fremantle.

Like its namesake – Emily Taylor brings a unique Asian twist to the best and freshest of West Australian produce. Expansive, lively, a world within a world, unseen from the street, enter the colour and culture of Emily Taylor set within tall limestone walls. A fresh, architectural treasure of small tables through to communal dining alongside the vibrancy of high tables and bar service.

The Dumpling Masters of Emily Taylor offer private groups the opportunity of an exclusive dumpling making class. Guiding guests through the process of crafting their signature dishes that include the absolute best of WA seafood and local produce. The class finishes with a tasting of their own (as well as the chefs) handmade dumplings.

PRODUCT

Dumpling making class

CONTACT DETAILS

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ROTTNEST EXPRESS

Rottnest Express is Rottnest Island's largest and most experienced cruise company, operating daily year-round services including Fremantle's Victoria Quay, North Port and Perth City.

More than just a ferry company, Rottnest Express offers a one stop shop for a great range of day tour packages including bike and snorkel hire, bus tours, boat tours and more.

Enjoy the island's beauty and learn about its rich history on the 90-minute Discover Bus Tour. On board you'll discover spectacular locations around the Island with expert commentary from a knowledgeable guide, telling fascinating tales of the island's cultural and heritage history whilst pointing out the island's diverse flora and fauna along the way.

Step out on the wild side and experience all Rottnest Island has to offer via the Adventure Boat Tour. In the morning jump on the 90-minute tour to circumnavigate the island and get up close and personal to some of its unique wildlife while hearing from expert commentary. For adventure seekers, alternatively jump on the 45-minute Thrill Ride in the afternoon.

With over 63 world class beaches and 20 bays, fine dining, and plenty of unique wildlife to discover; there's so much to explore on Rottnest Island with Rottnest Express.

PRODUCTS

Ferry service to Rottnest Island Discover Bus Tour Adventure Boat Tour Thrill Boat Ride

CONTACT DETAILS

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SEALINK ROTTNEST ISLAND

SeaLink Marine and Tourism commenced operations in WA with the acquisition of Captain Cook Cruises in 2016, offering river cruise options between Perth, Fremantle and the Swan Valley.

A year later SeaLink commenced the SeaLink Rottnest Island service from Fremantle with Quokka I. They now have three vessels servicing Rottnest Island from Fremantle and Perth.

SeaLink prides itself on providing an excellent customer experience, and from the start of their operations Western Australia distinguished itself as a premium tourism and hospitality provider. SeaLink's dedication to the provision of exceptional service saw them awarded gold in the 2022 Australian Tourism Awards as the best major transport and tourism operator, following their win in the Perth Airport Western Australian Tourism Awards against other well-respected tour and transport providers.

SeaLink went on to win a consecutive Gold in the 2023 awards, and highly commended at a National Level.

Not only did they win this category, but also were awarded the prestigious Sir David Brand Award for the best tourism business in Western Australia. A testament to the dedication SeaLink Marine and Tourism has put into not only their SeaLink Rottnest Island operations, but towards Captain Cook Cruises and Swan Valley Tours who additionally sit in the SeaLink Marine and Tourism portfolio.

PRODUCT

Ferry services between Fremantle, Perth and Rottnest Island

Tour packages for Rottnest Island

CONTACT DETAILS

Paige Myles

Sales and Marketing Manager – WA paige.myles@sealink.com.au +61417 096 684

sealinkrottnest.com.au



PLAN YOUR TRIP



Fremantle has been a favourite holiday place for generations. Just 35 minutes from Perth Airport, and just 25 minutes from WA's capital city of Perth and Rottnest Island, it's all within easy reach. Spend a day, stay the night, make it two. Use our bespoke itinerary builder at **visitfremantle.com.au** or look for the Fremantle Visitor Centre in Walyalup Koort when you arrive. There's plenty to see and do and we'd love to welcome you.



DAY TRIP IN FREMANTLE

Stories on every corner, cannons firing, a moment in Australian rules football history, a UNESCO World Heritage site, one of Australia's oldest markets and craft beer. You can cover a lot of ground in Fremantle in four hours. You'll want to come back for more.









10 AM | FREMANTLE PRISON

Park on Parry Street, look for the stairs that lead up to Fremantle Prison or walk around to Fairbairn Street Ramp. Entry to the main gatehouse area is free and includes prison gallery, convict depot and museum. Or book in for one of the prison tours.*

Facing west and heading down the Fairbairn Street ramp, you'll see a sculpture depicting a group of convicts and pensioner guards on their arrival to Fremantle aboard convict transport ships.

Look for The Mark, a sculpture by Robert Hitchcock at the Parry Street roundabout. It recognises one of the most famous high-flying leaps made by John Gerovich in the 1956 WA National Football League preliminary final.

11.30 AM | FREMANTLE MARKETS

The entrances on Parry and William Streets lead you into the grocery and provedore section of the famous Fremantle Markets. The markets covers an entire city block and is one of the few markets in Australia that continues to be used for its original purpose. It's a feast for the all the senses with fresh groceries, street food and groceries. Once into the hall discover purveyors of fashion, art, hats, jewellery and much more.

The southern entrance opens out onto South Terrace and the iconic Cappuccino Strip. Turn right and walk past the Sail & Anchor Hotel, home of a modern day craft beer revolution. The aromas of Fremantle's European influences will hit your senses as you walk past Italian eateries. Time for lunch.

12.30 PM | WEST END & THE ROUND HOUSE

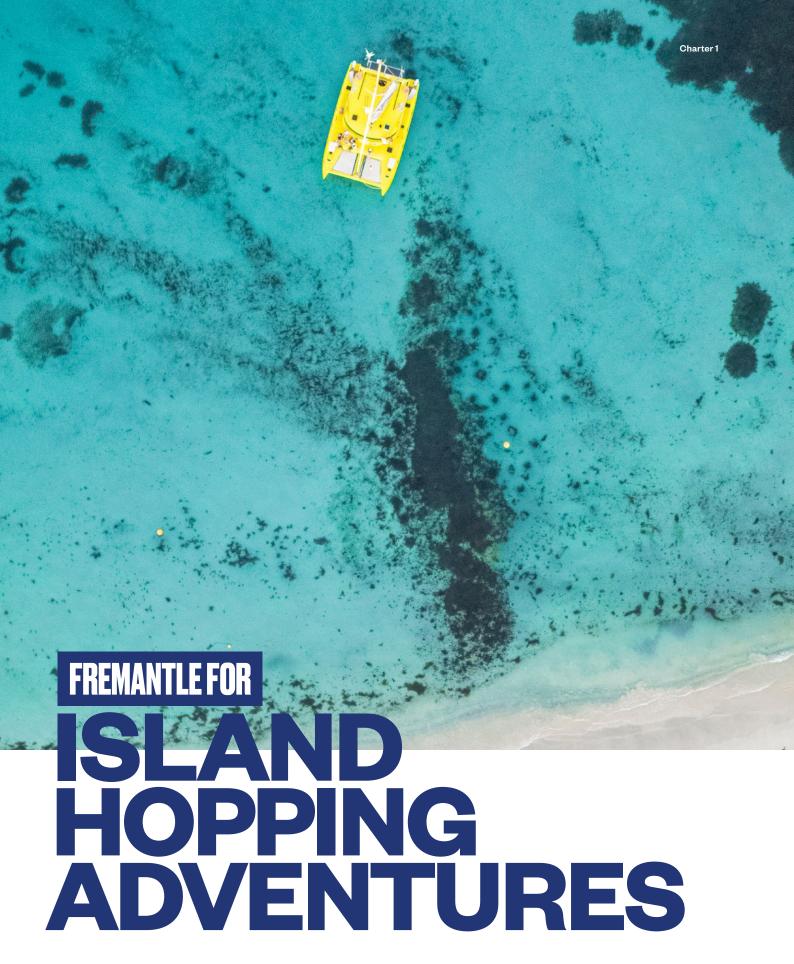
South Terrace curves into Market Street and the West End Precinct, it's one of the best preserved nineteenth century port city townscapes you'll see with over 200 buildings making up one of the largest heritage areas listed in Western Australia.

The National Hotel at the corner of High Street and Market Street is a stunningly restored traditional Australian hotel and the unofficial entrance to the West End. Stop for a beer and check out the Staircase Gallery on the way up to the roof top bar. Returning to the ground floor and back to High Street head due west past some of Fremantle's best high street shops. Cross the railway line at the very end of High Street and make your way up the stairs to the Round House, Western Australia's oldest public building.

1.30 PM | FISHING BOAT HARBOUR

Listen out for the firing of the cannon and time ball dropping at the Round House at 1 pm sharp before you head down the steps at the southern end of the lawn. Continue south through Fishing Boat Harbour and a well-earned pint of Little Creatures ale. If you have time take a pic with the Love Freo sculpture.

*Entry fees apply.



Using Fremantle as the starting point for island hopping adventures to Carnac and Rottnest Island, this three day itinerary explores the waters and islands off the coast.









DAY1 | MORNING

Drop your bags at your hotel and head straight back out for your first adventure aboard a prebooked island tour or charter to explore Carnac or Rottnest Island.

Carnac Island is an A-class Nature Reserve between Garden Island and Rottnest Island teaming with wildlife including sealions and Bottlenose Dolphins.

DAY1 | EVENING

Return to Fremantle and freshen up for dinner. Follow the coastal vibes to Fishing Boat Harbour and find seafood restaurants with waterfront views. Then squeeze in a local beer at the famous Little Creatures Brewery or Gage Roads Brew Co - you are in the home of Australia's craft brew revolution!

DAY 2 | MORNING

Catch an early morning ferry to Rottnest Island to squeeze in a full day of exploring on WA's favourite holiday island. You'll be there in 25 minutes. Ferry services by Rottnest Express* and Sealink* run to and from the island daily from B Shed on Victoria Quay.

Rottnest Island Settlement's famous bakery should be your first stop. Just a short walk from the Thomson Bay jetty, it's a great spot to pick up breakfast and pack your picnic lunch.

Hop on off the Island Explorer Bus to see the island at your own pace. It leaves every 30 minutes from 19 different stops, so you can reach all the top beaches, bays and Wadjemup Lighthouse. Keep an eye out for the world's friendliest marsupial - the quokka! You might also spot a colony of New Zealand fur seals at the western end of the island.

DAY 2 | AFTERNOON

Catch the ferry back to the mainland and enjoy stunning view of Perth's coastline. See port and starboard lighthouses welcoming you back to Fremantle, and the WA Maritime Museum glittering in the afternoon light.

DAY 2 | EVENING

Head up to rooftop of the National Hotel for a pre-dinner drink and take in 360-degree sunset views over Fremantle's West End. On a clear evening, you can see all the way to Rottnest. Then treat yourself to dinner at Lions and Tigers for first-class Anglo-Indian cuisine.

After dinner drinks? There are plenty of small bars to choose from in the West End: Ronnie Nights, Jungle Bird, Republic of Fremantle. For something quieter and completely unique, head west on High Street and left down Henry to knock on the door of Freo's very own pirate bar, Darling Darling.

DAY 3 | MORNING

A leisurely start with breakfast at Moore & Moore Cafe on Henry Street will set you in good stead for a Two Feet & A Heartbeat walking tour.

DAY 3 | LATE LUNCH

Covering some ground will leave you ready for lunch. There's a raft of delicious eateries lining Market Street, South Terrace and FOMO. If you're looking for something specific check visitfremantle.com.au.

DAY 3 | AFTERNOON

Walk off your lunch browsing the boutique shops along Market and High Streets in the West End for a memento of your adventures in Fremantle.

*Bookings essential for tours, ferry services and restaurants.

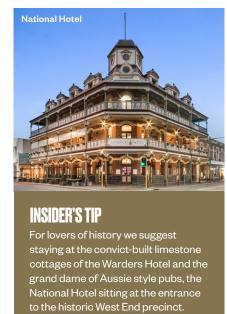


TIME TRAVELLERS & HISTORY MAVENS

Spend 3 days in Perth's Old Town, the picturesque port of Fremantle. Explore the history of the Swan River Colony, convict-built hotels, cottages and museums, the story of Manjaree and a culture that dates back over 50,000 years.







DAY1 | LUNCH

After checking in to your hotel make your way to South Terrace, Fremantle's famous Cappuccino Strip. It became the first place for alfresco dining in Western Australia when Nunzio Gumina applied in 1977 for an alfresco dining licence for his cafe Old Papa's (now Grill'd).

Turn right at the old Fremantle Technical College and head into Nunzio's Restaurant on your right. The very same Nunzio that kick-started the al fresco dining scene. Stop here for lunch.

DAY1 | AFTERNOON

Walking along Essex Street on the left is the former Port Mill built in 1862 to mill flour for the Swan River Colony. The building is constructed of limestone quarried from nearby Arthur Head and now home to Whisper Wine Bar.

In front of the Esplanade Hotel, at the intersection of Essex Street and Marine Terrace is a blue ceramic tiled bollard marking the beginning of a public artwork by ceramicist Joan Campbell. The artwork outlines Fremantle's original shoreline at the time of the establishment of the Swan River Colony in 1829.

Walk west along Marine Terrace, with Esplanade Reserve to your left and the West End Heritage Precinct on your right. It's the largest single place to be permanently included in the Western Australia's State Register of Heritage Places.

Reaching the roundabout and crossing Cliff Street is the WA Shipwrecks Museum. The museum is recognised as the foremost maritime archaeology museum in the southern hemisphere. The museum is housed in the colony's original and convictbuilt Commissariat building. Within these walls are hundreds of relics from ships wrecked along WA's treacherous coastline including the famous Batavia (wrecked in 1629) and the de Vlamingh plate. Entry is by donation.

DAY 1 | EVENING

Emily Taylor, within the Warders Hotel, or Tonic & Ginger* at The Old Synagogue on the corner of Parry Street and South Terrace continues the exploration of Fremantle along historic themes.

After dinner, wine lovers will enjoy Fremantle's newest small bar, Nieuw Ruin who offer a real pick-n-mix lolly bag of a wine list that's 300+ bottles strong.

DAY 2 | MORNING

Breakfast at the Moore and Moore Cafe on Henry Street. It's a contemporary cafe and gallery within a Federation warehouse building that was common in Fremantle's gold rush period. Place your orders at the laneway counter before finding a table in the outdoor courtyard or front room (the laneway is heritage listed!).

It's a 10 am start with the Two Feet & A Heartbeat Convict, Culture and Street Art* walking tour. This guided tour starts at Walyalup Koort and explores the West End, the Round House, Arthur Head and Bathers Beach, finishing at Fremantle Prison in time for a lunch at the cafe within the main gatehouse area.

DAY 2 | AFTERNOON

Fremantle Prison is a UNESCO World Heritage site so on the must do list for history lovers. Three tours, Convict Prison, Behind Bars and True Crime commence hourly from the gatehouse area.

DAY 2 | EVENING

Dinner at Bread in Common on Pakenham Street. It's just one of the 250 heritage listed buildings in the West End precinct. It's described as a single storey, face brick Federation Free Classical style warehouse building. It was restored and adapted in 2014 and has taken out a string of architectural awards.

After dinner drinks at the Ball and Chain on the corner of Collie and Marine Terrace continues the history tour. The bar housed convicts before the Fremantle Prison was built.

DAY 3 | MORNING

A hearty breakfast and great coffee are on offer at either Hush or Breaks on High Street with the added bonus of being surrounded by the activity of a 19th century gold rush port city.

A short walk west and through the Whalers Tunnel will take you to the Manjaree Trail, a self-guided walking trail that speaks to the history of Manjaree, a place of meetings and culture of the Whadjuk Nyoongar people dating back 50,000 years.

*Bookings recommended. Check opening hours.

INTERNATIONALLY READY

ACCOMMODATION

Business name	Trade and business details	Product
Be.Fremantle	Paul Grotegoed Director of Sales	71 studios, one, two and three bedroom apartments
	+61 413 961 585 / paulg@befremantle.com.au www.befremantle.com.au	
Esplanade Hotel Fremantle-by Rydges	Charlie Turnbull Director of Sales	300 rooms, 10 room types / 3 bars, breakfast, restaurant and private dining
	+618 9432 4893 / charlie_turnbull@evt.com www.rydges.com	facilities / pool
Garde / Warders Hotel	Timothy Buckton General Manager	23 cottage rooms. 83 new rooms coming 2025
	+618 9239 3300 / hello@wardershotel.com.au www.wardershotel.com.au	
Hougoumont Hotel	Marco Batacchi General Manager	37 rooms, two room types
	+61 8 6161 6800 / +61 449 009 665 manager@hougoumonthotel.com www.hougoumonthotel.com	
National Hotel	Janine Bullers Director	12 individually styled luxury ensuite hotel rooms
	+61893356688 / bookings@nationalhotelfremantle.com.au www.nationalhotelfremantle.com.au	
New Haus	Marco Batacchi General Manager	29 rooms and suites
	+61 8 6161 6800 / +61 449 009 665 manager@hougoumonthotel.com www.hougoumonthotel.com	
Pier 21 Apartment Hotel	Fleur Jobb General Manager	46 premium apartments in studio, one and two bedroom configurations
	+61 8 9336 2555 gm@pier21.com.au www.pier21.com.au	
Quest Apartment Hotel	Lynne Stollery General Manager	122 studio, one and two bedroom apartments
	+618 9433 9400 / +61 400 729 255 manager@questapartments.com.au www.questapartments.com.au	
Tradewinds Hotel	Silvester Toth General Manager	83 well-appointed hotel rooms, apartments and suites, surrounding a resort style pool
	+61 8 9339 8188 gm@tradewindshotel.com.au www.tradewindshotel.com.au	

EXPERIENCES

Business name	Trade and business details	Product
Captain Cook Cruises	Paige Myles Sales and Marketing Manager – WA +61 417 096 684 / paige.myles@sealink.com.au www.captaincookcruises.com.au	Fremantle Lunch Cruise / Scenic Return Cruises / One Way Cruises
Charter 1	Erin de Angelis Owner +61 499 444 796 / info@charter1.com.au www.charter1.com.au	Fremantle Twilight Sail / Full day sail to Rottnest / Carnac Island Eco Tour
Cicerello's Jet Adventures	Martin Pettifer Owner +61 456 778 920 martin@cicerellosjetadventures.com.au www.cicerellosjetadventures.com.au	Fremantle Jet Boat Thrill Ride / Fremantle Parasailing / Fremantle Parasailing Observer
Fremantle International Street Arts Festival (Easter long weekend)	Alex Norman Team Leader Investment & Growth +61 428 692 129 / alexn@fremantle.wa.gov.au www.streetartsfestival.com.au	Behind the Scenes Walking Tour
Fremantle Prison	Amberlee Hong Manager, Sales & Marketing +618 9336 9224 / marketing@fremantleprison.com.au www.fremantleprison.com.au	Convict Prison Tour / Behind Bars Tour / True Crime Tour / Tunnels Tour / Torchlight Tour / Prison Tour Package / Triple Prison Tour Package / Tunnels and Prison Tour Package
Little Creatures Brewery	Mel Jacobs Operations Manager Hospitality Fremantle mel.jacobs@lionco.com www.littlecreatures.com.au/locations/Fremantle	Brewery Tours / Private Tours
Peddle Perth	Julie Gaze Manager +61 411 448 724 tours@peddleperth.com www.peddleperth.com	Fremantle Small Bar Tour / Fremantle Experience Tour / VIP Wine & Food Tour (July 2023)
Rottnest Express	Carly Wharton Sales & Marketing Manager +61 421 946 526 carly.wharton@rottnestexpress.com.au www.rottnestexpress.com.au	Discover Bus Tour / Adventure Boat Tour
SeaLink Rottnest Island	Paige Myles Sales and Marketing Manager – WA +61 417 096 684 / paige.myles@sealink.com.au www.sealinkrottnest.com.au	Daily ferry services between Fremantle, Perth and Rottnest Island / Island tour packages
Two Feet & A Heartbeat	Ryan Mossny Director +618 7007 0492 / ryanm@twofeet.com.au www.twofeet.com.au	Running 6 days a week in Fremantle, updated venues and inclusions for Freo Food Lovers tour
Whale Watch Western Australia	Leanne Sharp Director +61 499 111 322 / contact@whalewatchwesternaustralia.com www.whalewatchwesternaustralia.com	Perth Canyon Blue Whale / Whale Watch Perth
Republic of Fremantle	Dhivashini Thangathurai Distillery Experience & PR Executive +61892491222 / dhiva@republicoffremantle.com www.republicoffremantle.com	Distillery Tour & Tasting / Cocktail School / Gin School





LOCALLY BOOKED

TRANSPORT

Business name	Trade and business details	Product
Rottnest Express	Carly Wharton Sales & Marketing Manager	Daily ferry services between Fremantle and Rottnest Island
	+61 421 946 526 carly.wharton@rottnestexpress.com.au www.rottnestexpress.com.au	
SeaLink Rottnest Island	Paige Myles Sales and Marketing Manager – WA	Daily ferry services between Fremantle and Rottnest Island
	+61 417 096 684 / paige.myles@sealink.com.au www.sealinkrottnest.com.au	

EXPERIENCES

Business name	Trade and business details	Product
Fremantle Food Tours	Megan Yazdani	Walking food tour / Bespoke tours available
	+61423765650 / meganyazdani@live.com www.fremantlefoodtours.com	



ARRIVING BY AIR

All international and domestic flights arrive at one of four terminals at Perth Airport. Fremantle is a 35 minute drive from the airport terminals.

AIRPORT TRANSFERS

A new Airport Line provides a fast connection to and from Perth Airport. Check www.transperth.wa.gov.au for details. Perth Platinum Tours & Transfers offer chauffeur driven transfers to and from Perth Airport and Fremantle Passenger Terminal.

Perth City Shuttle offer 24 hours airport shuttle services between Perth Airport and Fremantle as well as private airport transfers. Bookings available online only.

BUS AND TRAIN

Perth's public transport system, Transperth, brings places of interest within easy reach and visitors can make good use of buses and trains at low cost.

Fremantle Bus & Train Station is in the centre of the city and the main transport hub for the region. Trains and buses connect to Perth CBD, Perth Airport, Rockingham and Mandurah.

GETTING AROUND THE CITY ON FOOT

Fremantle is a walkable city and comprehensive wayfinding signage helps visitors explore all Fremantle's neighbourhoods.

CAR HIRE

Avis, Budget, Europear and Thrifty Car Hire have collection points in and close to Fremantle. Check their websites for details.

TAXIS AND RIDE SHARE

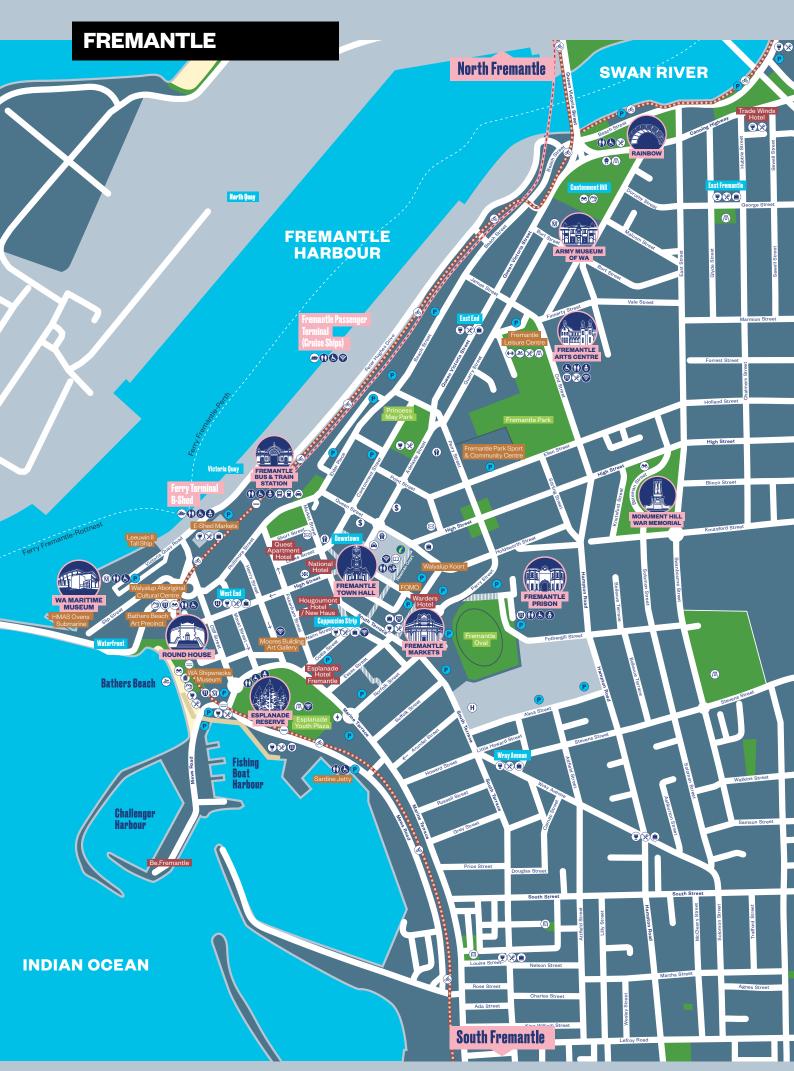
The main taxi rank locations include Adelaide Street, adiacent to Fremantle Town Hall, Collie Street next to Esplanade Hotel Fremantle by Rydges and Fremantle Railway Station. Several ride share services operate in the Perth metropolitan area including Fremantle.

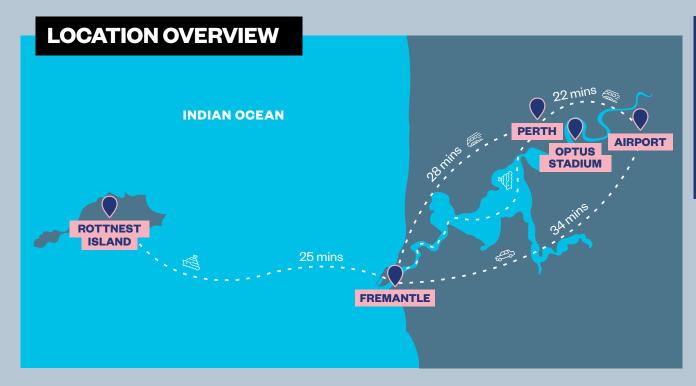
FERRY SERVICES

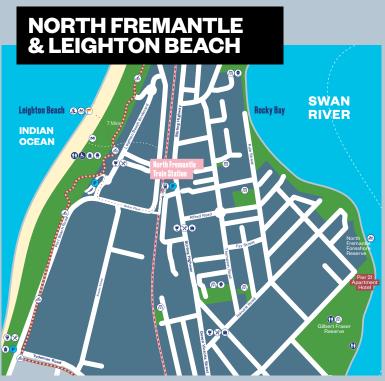
Rottnest Express and SeaLink provide regular services to and from Rottnest Island from B Shed on Victoria Quay on Fremantle's Waterfront. Captain Cook Cruises offer scenic river tours along the Swan River between Fremantle and Perth.

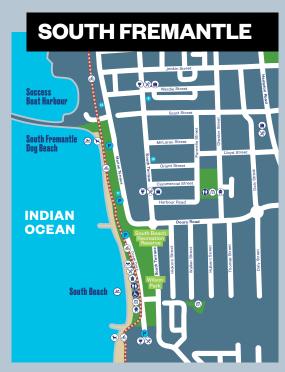
CRUISE SHIPS

All cruise ship passengers arrive at the Fremantle Passenger Terminal on Victoria Quay which is a 10-minute walk from Fremantle Bus & Train Station and the Downtown neighbourhood.









LEGEND

- Accessible toilet
- Toilets
- Changing places
- Baby change facilities
- (2) Aboriginal attraction
- S Bank
- Bars
- BBQ facilities
- Bus station
- Cafes & restaurants
- (n) Change rooms
- Cruise ship terminal
- 6 Cycle path

- N Dog beach
- Flectric charging spot
- Ferry terminal
- Free bike hire
- Fremantle Library & City of Fremantle Administration
- Heritage
- H Hospital
- Lifeguard-patrolled beach
- 6 Lookout
- Museum
- Parking
- Passenger train line
- Place of worship

- Playground
- × Police station
- Post office
- Railway crossing
- (H) Recreation centre
- (a) Shopping
- **Surfing**
- Swimming
- (A) Taxi stand
- Train station
- Visitor information centre
- Wifi

LET'S TALK

THIS IS FREMANTLE (City of Fremantle)

Walyalup Civic Centre

151 High Street

Walyalup Koort, Fremantle WA 6160

Einfo@visitfremantle.com.au

T 618 9432 9947

M 61 408 671 778

@visitfremantle #thisisfremantle



visitfremantle.com.au

DREAM CHY

Fremantle is the most eclectic and spirited seaside destination in the world. Wander through an urban dreamscape rich with maritime spirit and soul.

Experience an otherworldly collision of musical and creative culture, world class food and wine. Meet local characters who will lead you on adventures through historic streets, hidden laneways and salty ports before gliding across the sparkling Indian Ocean to Rottnest Island. Visit Fremantle, Perth's favourite historic seaside destination.

Dream it, plan it and book it at visitfremantle.com.au

Fremantle | Walyalup

