

# FREO BUILDS 2022 | Terms and conditions

### **Details:**

- a. Promotion: FREO BUILDS 2022
- b. Promoter: City of Fremantle, PO Box 807 Fremantle WA 6959 in partnership with:
  - a. Fremantle Fishing Boat Harbour
  - b. Fremantle Markets
  - c. WA Maritime Museum
  - d. Fremantle Prison
  - e. FOMO
  - f. Toyworld Fremantle
- c. Promotional period: Friday 20 May Sunday 17 July 2022.

### **General conditions of entry:**

- 1. This document and the instructions on how to enter the "Freo Builds School Competition" and "Freo Builds Trail" form part of these terms and conditions.
- 2. Employees of the City of Fremantle and their immediate families are not eligible to enter the competition.
- 3. Participating partner business owners and their staff are not eligible to enter the competition.
- 4. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize.
- 5. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
- 6. The Promoter reserves the right to disqualify entries and entrants in the event of non-compliance with these Conditions of Entry or where the Promoter has reason to believe that the entrant has engaged in unlawful or other improper conduct calculated to jeopardize the fair and proper conduct of the Promotion. In the event that there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
- 7. The City of Fremantle (THIS IS FREMANTLE) will not be liable for any loss or damage whatsoever or personal injury suffered or sustained, in connection with the promotion, the use of the prize or any act or omission of the promoter, their respective agents, employees and contractors.



- 8. The City of Fremantle (THIS IS FREMANTLE) is collecting the content and not Instagram, Facebook, Twitter or YouTube. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook, Twitter YouTube.
- 9. LEGO® is a trademark of the LEGO® Group of companies which does not sponsor, authorize or endorse this competition.
- 10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
- 11. The entry forms are the property of the City of Fremantle and will be securely stored in the City's document management system as official records according to the time period of the General Disposal Authority and the Western Australian State Records Act 2000.
- 12. Parents or legal guardians of entrants will be given the opportunity to subscribe (optin) to the THIS IS FREMANTLE school holiday & general e-newsletters and the partner businesses' mailing lists. Should they subscribe, the email address will be manually subscribed to the list before the physical form is securely stored.
- 13. Participants agree to make themselves available for publicity purposes.
- 14. The parent or legal guardian of the entrant(s) agrees and acknowledges that they have read these Conditions of Entry and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry.
- 15. If any winner chooses not to take their prize (or is unable to) or does not take or claim a prize by the time specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.

## Stage 1: Freo Builds School Competition

Conditions of entry:

- 1. Entry period: 3pm Friday 20 May 5pm Monday 6 June 2022.
- 2. A child must choose from one of the six (6) Fremantle icons:
  - a. Port Cranes
  - b. Fishing Boat
  - c. Lighthouse
  - d. Dingo Flour Shed
  - e. Submarine
  - f. Tourist Wheel
- 3. A child will imagine how one of the six icons could be redesigned and draw it by hand or via a sketch app. on the iPad.
- 4. Upon parent or legal guardian consent, complete the Freo Builds School Competition entry form and place the entry in the entry box at Toyworld Fremantle, Fremantle Visitor Centre or email it to schoolholidays@fremantle.wa.gov.au.
- 5. Eligible entrants: Entry is open to WA primary school students from kindergarten to year six during the competition period.
- 6. Entrants must have parent or legal guardian approval to enter.



- 8.7. A panel of four judges nominated by the City of Fremantle will choose up to six (6) finalists as per the selection criteria on Tuesday 7 June 2022 announced on THIS IS FREMANTLE website by 5pm Tuesday 7 June 2022.
- 9.8. Selection criteria:
  - a. The judges will be looking for entries that demonstrate creativity and imagination to redesign one of the six Fremantle icons.
  - b. The judges shall at their sole discretion select the six (6) finalists based on the selection criteria.
- 40.9. Only one entry may be received per eligible entrant.
- 41.10. Each eligible entry must be unique.
- 42.11. City of Fremantle reserves the right to not approve or exclude any entrant for any reason it sees fit in its absolute discretion.
- 13.12. The six (6) finalists will be contacted by the City of Fremantle by 5pm on Tuesday 7 June 2022.
- 14.13. The six (6) finalists designs will be recreated in LEGO® by six local LEGO® builders nominated by the City of Fremantle. The LEGO® builds will be on display during the 'Freo Builds Trail' promotional period.
- 15.14. LEGO® builds:
  - a. The six (6) LEGO® builders will be selected by the City of Fremantle.
  - b. The LEGO® builds to reflect and be inspired by the child's design.
  - c. LEGO® build to fit in a standard showcase as specified by City of Fremantle.
  - d. Copyright remains with the artists however by entering into the competition you give the City of Fremantle permission to use the artwork and 3D LEGO<sup>®</sup> designs in any way, and the rights to use and reproduce the artwork indefinitely.
  - e. Builds incorporating custom lighting kits and power functions will not be accepted.
  - f. The six (6) LEGO® builds presented by the nominated builders for the 'Freo Builds Trail' is final and approved at the discretion of City of Fremantle.
- 16.15. During the 'Freo Builds Trail' promotional period the public will be encouraged to vote for their favourite design and LEGO® build.
- 17.16. The student design and LEGO® build which receive the greatest number of votes will win the 'Ultimate School Excursion' for the winning student's primary school class.
- 18.17. The 'Ultimate School Excursion' prize includes:
  - a. Fremantle Prison Tour (valued \$9 per child)
  - b. Cicerello's school aquarium tour and lunch (valued at \$14.90 per child)
  - Walyalup Civic Centre Storytelling with Nyoongar Elder Betty Garlett (valued at \$300)
  - d. THIS IS FREMANTLE Tote Bag (1 per child valued \$9.95 each) including a \$25 Fremantle Toyworld voucher, box of crayons and colouring-in sheets.
  - e. Prize is for one class only up to 30 students.
  - f. Transportation to Fremantle is not included in the prize.
  - g. Activities and products listed in the Ultimate School Excursion is subject to change and availability.



### Freo Builds Trail

Conditions of entry:

- 1. Freo Builds Trail promotional period: the trail commences at 10am (AWST) on Monday 4 July 2022 and closes at 4pm (AWST) on Sunday 17 July 2022.
- 2. Eligible entrants for the trail: Entry is open to WA residents. Entrants under the age of 12 must have parent or legal guardian approval to enter.
- 3. As part of the promotion, a limited number of various LEGO® toys are available free of charge (LEGO® poly bags and Stunt range from \$6 to \$10 RRP). While stocks last. The free LEGO® toys are only available for children under 12 years.
- 4. The Freo Builds Trail map and entry forms can be collected from the start location selected during the ticket registration process (Fremantle Visitor Centre or WA Maritime Museum).
- 5. Take your map to a minimum of four (4) of the six (6) participating locations and collect a minimum of four (4) codewords.
  - a. Six (6) participating Fremantle locations are Walyalup Civic Centre, Fremantle Fishing Boat Harbour Cicerello's, Fremantle Markets, WA Maritime Museum, Fremantle Prison and FOMO.
- 6. Valid and eligible entries will be accepted during the Promotional Period. A valid entry has obtained four (4) different codewords from the six (6) participating locations (Walyalup Civic Centre, Fremantle Fishing Boat Harbour Cicerello's, Fremantle Markets, WA Maritime Museum, FOMO and Fremantle Prison).
- 7. Take your completed map, including a minimum of four (4) codewords, back to the Fremantle Visitor Centre at Walyalup Koort, Fremantle to receive a free LEGO® toy to build (ages 12 and under, limit of 1 LEGO® toy per child) and enter the draw win prizes by taking your completed map to Toyworld (is this still correct?)
  - a. Free LEGO® toy:
    - i. Available for children under 12 years.
    - ii. 10,000 free LEGO® toys available, whilst stocks last.
    - iii. The City of Fremantle does not take responsibility for any lost/missing LEGO® pieces from any kit.
    - iv. The City of Fremantle and all participating locations will not accept any returns of LEGO® toys.
    - v. LEGO® toys cannot be exchanged.
    - vi. Provision of LEGO<sup>®</sup> toys are subject to availability. Types of LEGO<sup>®</sup> toys made available may change depending on availability.
    - vii. LEGO® toys may not be suitable for all ages. It is the responsibility of parents and legal guardians to refer to recommended age limits on each LEGO® toy before providing the toy/kit to their child/children.
    - viii. All children must be accompanied by a parent or legal guardian when collecting LEGO® at the Fremantle Visitor Centre.
  - b. Prizes drawn at random:
    - i. Entries will be accepted from 10:30am on Monday 4 July to 4pm on Sunday 17 July 2022.
    - ii. One entry per person.
    - iii. Prizes will only be presented to a parent or legal guardian.



- <u>v.iv.</u> Entrants must provide an email address and telephone number so that the winner can be contacted to redeem their prize.
- <u>vi.v.</u> The winners will be manually selected at random by a Toyworld Fremantle staff member and the draw will be witnessed by a City of Fremantle employee.
  - 1. There will be thirteen (13) winning entries selected.
    - a. The first entry form drawn will receive a \$50 from Toyworld Fremantle.
    - b. The second entry form drawn will receive a \$50 from Toyworld Fremantle.
    - c. The third entry form drawn will receive a \$50 Toyworld Fremantle.
    - d. The fourth entry form drawn will receive a \$100 voucher to Cicerello's Fremantle.
    - e. The fifth entry form drawn will receive a \$100 voucher to Twin Fin Fremantle.
    - f. The sixth entry form drawn will receive a Fremantle Prison Package Family Pass valued at \$102.
    - g. The seventh entry form drawn will receive a Fremantle Prison Package Family Pass value at \$102.
    - h. The eighth entry form drawn will receive a family pass to a HMAS Ovens submarine tour (2 adults and 3 children) valued at \$52.50. Juniors must be over the age of 6 to participate on this tour.
    - i. The ninth entry form drawn will receive a family pass to a HMAS Ovens submarine tour (2 adults and 3 children) valued at \$52.50. Juniors must be over the age of 6 to participate on this tour.
    - j. The tenth entry form drawn will receive a \$100 voucher to IGA Fremantle, FOMO.
    - k. The eleventh entry form drawn will receive a \$100 voucher to Little Seoul, FOMO.
    - I. The twelfth entry form drawn will receive a \$100 Fremantle Markets voucher.
    - m. The thirteenth entry form drawn will receive a \$100 Fremantle Markets voucher.
- vii.vi. Prizes must be redeemed within 6 months.
- viii.vii. Individual prizes terms and conditions apply.
- Winners will be contacted by email and announced on the Visit Fremantle website <a href="https://www.visitfremantle.com.au/terms-conditions">https://www.visitfremantle.com.au/terms-conditions</a>.